

## Curit enters into a strategic partnership with Addovation

We are proud to announce that we have signed a partner agreement with Addovation, an IFS Business Partner that shares our values of offering a reliable, competent and day-to-day service to our customers. The IFS market is facing rapidly growth in Denmark and this way we will get access to more experience resources with an in-depth understanding of IFS Applications. By sharing their expertise and experiences as IFS partners, the parties will gain a stronger standing in Scandinavia.

“We have great respect for Addovation and we believe that our combined knowledge and expertise can greatly benefit our customers and in general improve the service offering for IFS customers in Scandinavia” states Curit ApS CEO Aase Steffensen.

“We are very excited about this partnership with Curit. This will make both companies able to truly support customers in all of Scandinavia in a better way. Equally important is that we can share challenges and great solutions in an extended knowledge community.” says Addovation CEO Per Inge Sævareid. “Curit has a long, proven record of being a successful IFS partner and we are confident that we will learn a lot from this partnership. We are looking forward to start joining forces with Curit.

Senior Vice President Sales & Marketing in IFS, Elni Kullmer says; we are also very pleased with this agreement. This joint effort of two of our highly valued partners will create a strong partnership and provide an excellent foundation for bringing new customers on board as well as servicing our existing one’s even better. This shows IFS and our partners are executing on our partner strategy and creating a strong ecosystem around IFS Applications. “This sounds like a deal with only winners: Curit, Addovation, customers and IFS. Congratulations!”.

### **For more information, please contact:**

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### **About Curit**

Curit was founded in 2003 by former IFS employees and is now the leading IFS consultancy in Denmark. Being an experienced and trusted IFS Channel Partner, Curit can provide a full suite of IFS services such as implementation, education, upgrade, customizations, integration to third parties etc.

### **About Addovation**

Addovation is a IFS Gold Channel Partner and a provider of IFS Applications to SMEs in Scandinavia. With our services, products and consulting combined – Addovation is a One Stop Shop for IFS Applications.

### **About IFS**

IFS™ develops and delivers enterprise software for customers around the world who manufacture and distribute goods, maintain assets, and manage service-focused operations. The industry expertise of our people and solutions, together

with commitment to our customers, has made us a recognized leader and the most recommended supplier in our sector. Our team of 3,300 employees supports more than one million users worldwide from a network of local offices and through our growing ecosystem of partners. For more information, visit: [IFSworld.com](https://www.ifs.com)